



OPUS EDGE: The Credit Union Advantage in Workforce Development

Build Your Talent Pipeline. Reduce Hiring Pressure. Strengthen Community Impact.

Credit unions across the country are facing critical workforce challenges. The pool of qualified candidates is shrinking, costs associated with employee turnover are rising, and there's a shortage of applicants who possess the work-ready skills needed to succeed. At the same time, credit union members and regulatory agencies are increasing their expectations, seeking organizations that demonstrate a true commitment to investing in their communities.

Opus Edge provides a solution to these pressing challenges.

Our organization delivers a comprehensive workforce development platform designed specifically for financial institutions. This platform offers a low-risk, high-impact way to cultivate future talent while supporting students in your local community. The Opus Edge model is proven, scalable, and customized to address the unique needs of the credit union ecosystem.

Why Credit Unions Partner with Opus Edge

1. A Reliable Talent Pipeline

We handle the recruitment, training, and preparation of college students for a variety of credit union roles, including frontline service, fraud analysis, lending support, and digital operations. Our paid internship program ensures each student completes modules in Work-Ready Skills and Financial Institution Operations, earning specialized micro-credentials along the way.

Results:

- Reduces onboarding time
- Improves service quality
- Provides steady bench-strength during hiring slowdowns

2. A Cost-Effective Alternative to Traditional Hiring

Our partnerships with accredited universities enable credit unions to avoid costly recruitment overhead. The only expense is the student internship sponsorship, which is significantly lower than the cost of hiring untrained staff.

3. Demonstrable Community Impact

Credit unions are built on a mission to elevate their communities. Opus Edge reinforces this mission by offering paid, career-building opportunities to local students, including those who are first-generation, Pell-eligible, or from underrepresented backgrounds.

This approach leads to:

- Stronger pipelines
- Community-impact documentation for regulators
- A compelling membership story you can proudly share

4. Completely Turnkey for Your Team

Opus Edge manages every aspect of the process, including:

- Recruitment and screening
- Student preparation through our education pathway
- Internship blueprints
- On-call support during the placement
- Integration with your HR and management teams

Why Choose Opus Edge Over Traditional Internship Programs

- Built exclusively for financial organizations
- Low administrative burden
- High student quality due to skill-based training
- Multi-year pipelines aligned with your staffing forecasts
- Proven models piloted with major credit unions
- Fully aligned with the cooperative difference

You Win on Three Fronts

People. Pipeline. Purpose.

Opus Edge delivers a sustainable talent engine that eases hiring challenges, deepens connections within the community, and positions your credit union as the employer of choice for the next generation.

Take the Next Step

Let's schedule a brief call to discuss how Opus Edge can support your staffing needs this cycle.

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